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Experience Matters – Adobe Customer Experience Management Event

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# Agenda Highlights

- Keynote – Ron Rogowski, Principal Analyst at Forrester
- 20 x Content Driven Sessions
- 3 x Breakout Tracks + 1 x Technical Track
- Customer sessions from Investec, Virgin Media, Southwark, OSI & Middlesbrough College
- Customer case studies from Post Finanz, Chanel, Waitrose & Ministry of Justice
- Learn about the future trend of tablet devices



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